



COP29 BLUE ZONE Partnership & Exhibition Plan

*COP 29 to be held between 11 Nov, 2024 - 22 Nov, 2024

Accelerating Net-Zero Transition

Be part of the change!

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Who Should Participate?

The Blue zone is the ideal platform for any organization working to address or highlight climate change.

The Blue Zone, managed by the UNFCCC, is open to accredited delegates only and will host formal negotiations, the World Climate Action Summit and country pavilions.

About CMAI

The Carbon Markets Association of India (CMAI) works to create and sustain an environment conducive to the development of a robust carbon market in India, partnering with industry, government, and civil society through advisory and consultative processes. CMAI is a strategic alliance of industry experts, playing a proactive role in India's journey towards achieving its Net Zero commitment by 2070. We empower businesses and industries to take voluntary action to achieve GHG mitigation, reduction and removal.

Our vision is to lead the world towards a net-zero future and our mission is to unite all the stakeholders in carbon emission management and formulate strategic steps to empower for a Net Zero future. We also support as a knowledge partner in identifying projects for effective utilization of CSR.

Benefits of joining CMAI Pavilion

- > SHOWCASING INNOVATIONS: Exhibitors will have the opportunity to showcase their breakthrough climate innovations, cutting-edge technologies, and sustainable practices
- ➤ **NETWORKING AND COLLABORATION:** A diverse range of global climate change stakeholder will join COP29, alongside over 2000 companies and civil society groups. The Blue Zone presents valuable networking, collaboration, and business opportunities.
- ➤ BRAND AND REPUTATION ENHANCEMENT: The Blue Zone exhibitors and partners will demonstrate to the global community their alignment with climate issues and their leadership in addressing the challenges of climate change.
- ➤ PARTNERSHIP BENEFITS: Partnership provides organisations with a range of opportunities to increase awareness, educate the world, and maximize exposure as market innovators, who are fully committed to climate change mitigation.





Conference of Parties (COP) 29

"Catalyst for environmental action, bringing together nations to forge bold commitments and drive impactful change for a greener tomorrow"

Glimpse of CMAI Delegation at COP 28

Key Takeaways

The COP 28 climate summit opened with a historic breakthrough: the adoption of a new Loss and Damage Fund agreement. Prime Minister Narendra Modi launched the Green Credits Initiative, incentivizing voluntary environmental actions. India also formed the Global River Cities Alliance (GRCA), including countries like Egypt, the Netherlands, Denmark, Ghana, Australia, Bhutan, Cambodia, and Japan.



Readiness for COP 29, CMAI Delegation Visit to Baku, Azerbaijan

Expectations from COP 29

The spotlight now shifts to financial talks, focusing on the New Collective Quantitative Goal (NCQG)—an annual climate finance target for developed countries. This is an exciting opportunity to lead globally and support COP 29 by organizing climate action-themed events. Also, a glorious chance to exploring potential carbon finance projects to incentivize industries and help in reducing GHG emissions.



Interaction with the H.E. Sridharan Madhusushanan, Ambassador of India to Azerbaijan on climate finance opportunities for achieving net-zero targets



Interaction with COP 29 Presidency Team at Baku, Azerbaijan to make COP 29 remarkable





Floor Plan CMAI's Blue Zone Pavilion

